

BRANDING & CREATIVE DESIGN

Be recognized before you're remembered.

We build distinctive brand identities that give businesses a clear voice, personality and visual presence.

Logo Systems

Visual Identity

Packaging

Stationery

Product Design

Guidelines

WHAT WE BUILD

Logo Systems

A primary mark with the variations it needs to work at every size.

Visual Identity

Typography, colour and graphic language that make the brand recognizable.

Packaging Design

Packs designed to stand out on the shelf and survive the print run.

Stationery

Cards, letterheads and documents that carry the identity into everyday business.

Product Design & Mockups

See the brand on the actual product before anything is manufactured or printed.

Brand Guidelines

The rules that let anyone use the brand correctly, long after handover.

THE IDENTITY SYSTEM

01	02	03	04	05
Strategy	Identity	Design System	Experience	Recognition

WHY SLADE

Built for real use

Every mark is tested on pack, print and screen — not just on a presentation slide.

One identity, every touchpoint

Packaging, stationery and product carry the same system, so the brand reads as one company everywhere.

Mockups before print

You see the design on the real product before a single unit is printed.

Guidelines you can hand over

Clear rules your team, printer or next agency can follow without calling us.

Your business has a story. Let's give it a visual identity.

Reply with a date and we come back with a scope, a plan and a price.

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